



thewinesociety

Australia's only true not-for-profit wine co-operative, The Wine Society has been providing its Members with quality wines for over 63 years. Founded in 1946 by a wine-loving medico who realised it would be cheaper to buy good quality wine collectively with his friends, The Wine Society now buys wine collectively for over 55,000 happy members right across the country.

Co-operative principles mean that any profits made by The Wine Society are returned to the membership base, resulting in cheaper wines, subsidised events, and some of the cheapest freight rates in the country.

With our professional Tasting Panel assessing hundreds of wines every month (and only passing those which achieve bronze medal standard or better) the Wine Society is absolutely committed to our promise of great quality wines. When this rigorous selection process is coupled with our 100% money back guarantee, our commitment to quality is manifest.

Some of the benefits of membership include:

- ✓ 50%, 60%, even 70% savings on commercially produced wines, and on exclusive Society Own Label wines
- ✓ Free delivery, Australia-wide, when ordering three or more cases, or just \$6 a case
- ✓ 100%, no-questions-asked, money-back guarantee on all wines purchased (so if you don't like a wine, you can return it!)
- ✓ Free monthly magazine, bursting with exclusive member offers
- ✓ Over 200 heavily subsidised wine events and courses each year
- ✓ Membership can be cancelled at any time with no penalties

Membership is just a one-time joining fee of \$50. In order to keep your membership active, we simply ask that you spend \$100 a year! To get you started, we'll even give you a stunning 6 pack of wine, absolutely free!

BONUS OFFER!

Join the Wine Society today and you'll receive

10% OFF when you place your first order with one of our personal Wine Advisors

Simply call 1300 723 723 and quote 'ALA10'

Offer can only be used once